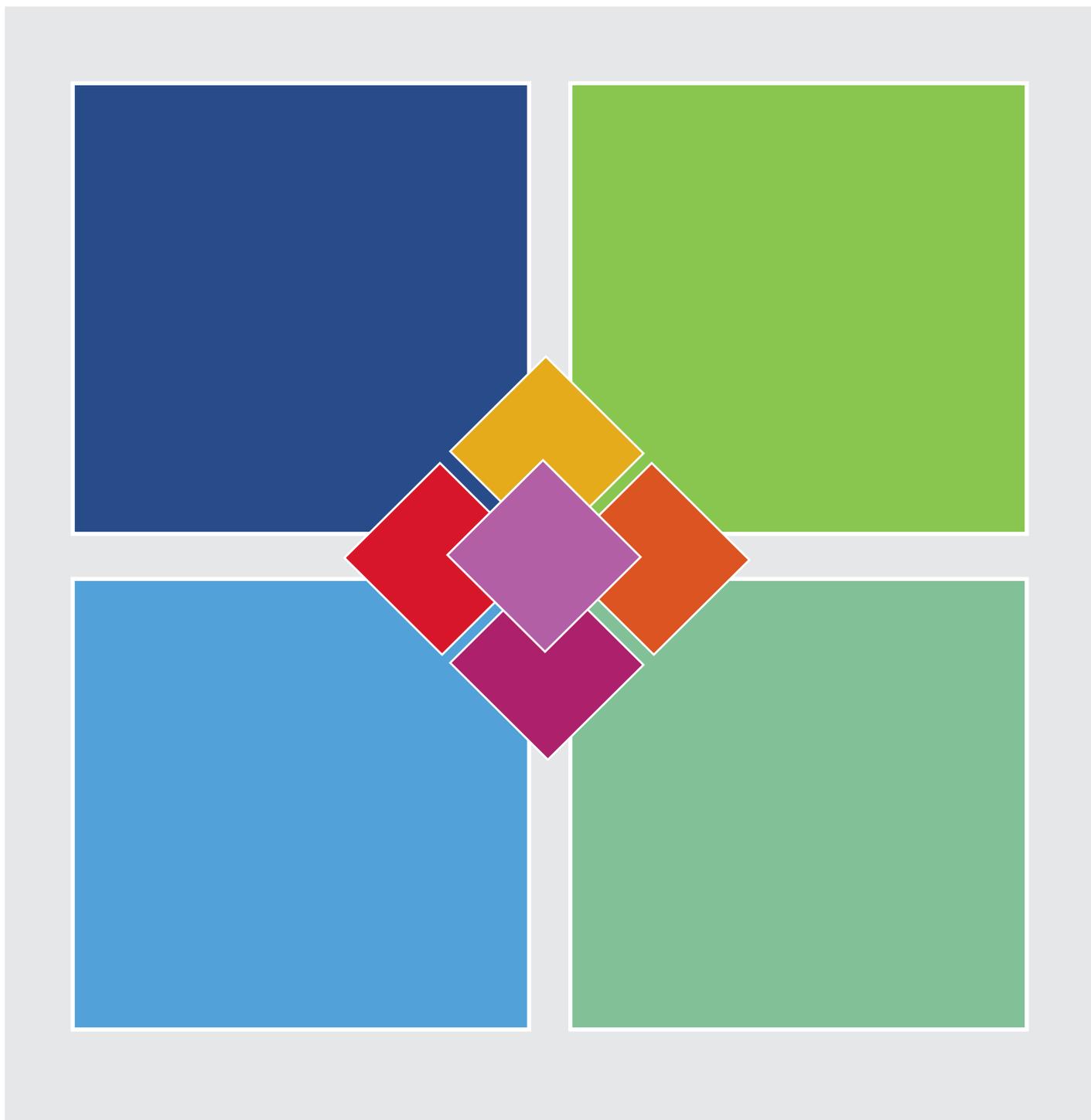


# NORDIC FOOD DIPLOMACY

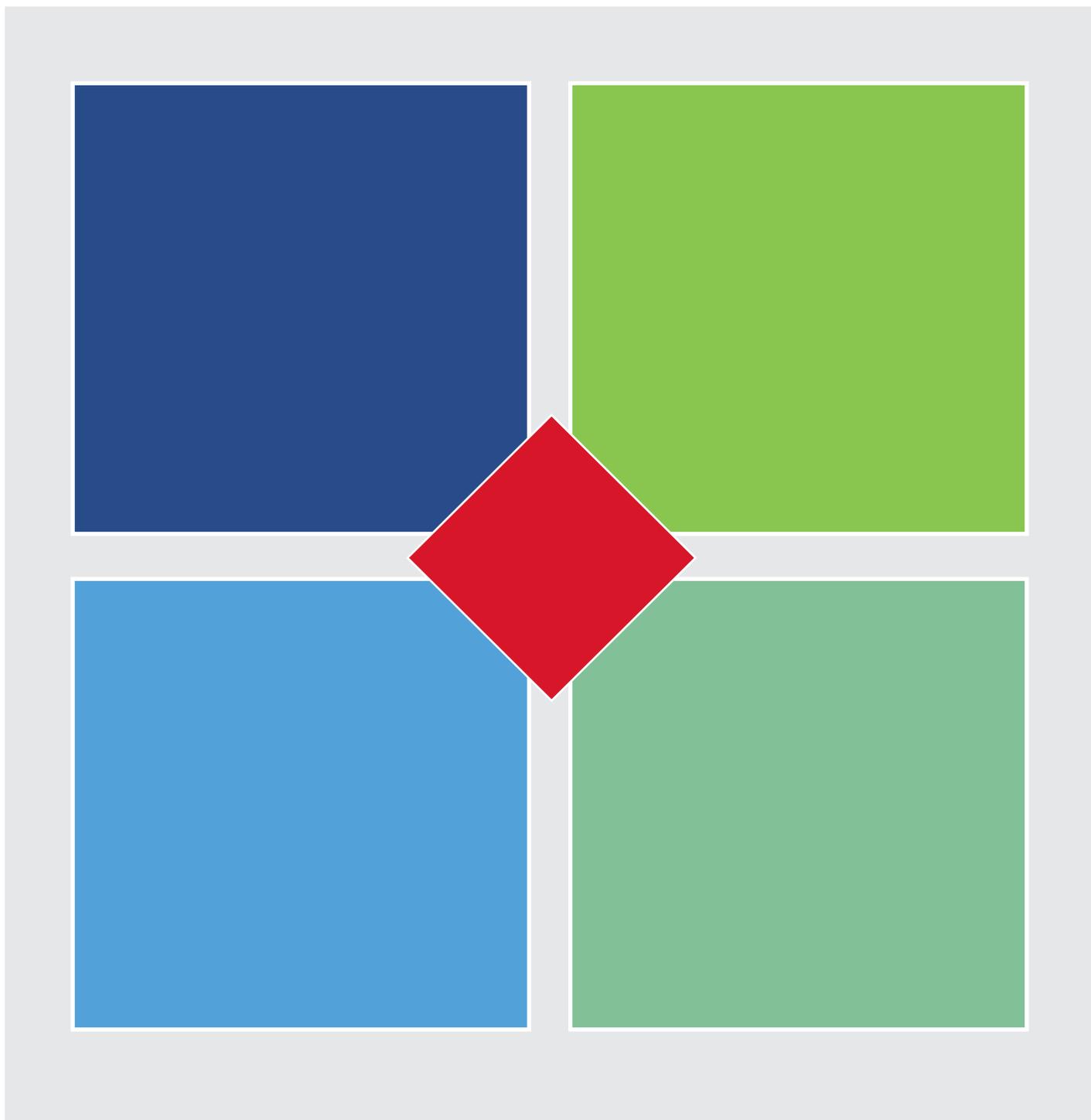
FÄRGSKALA FÖR ÅRSTIDERNA + NEUTRAL FÄRG



nynordiskmad

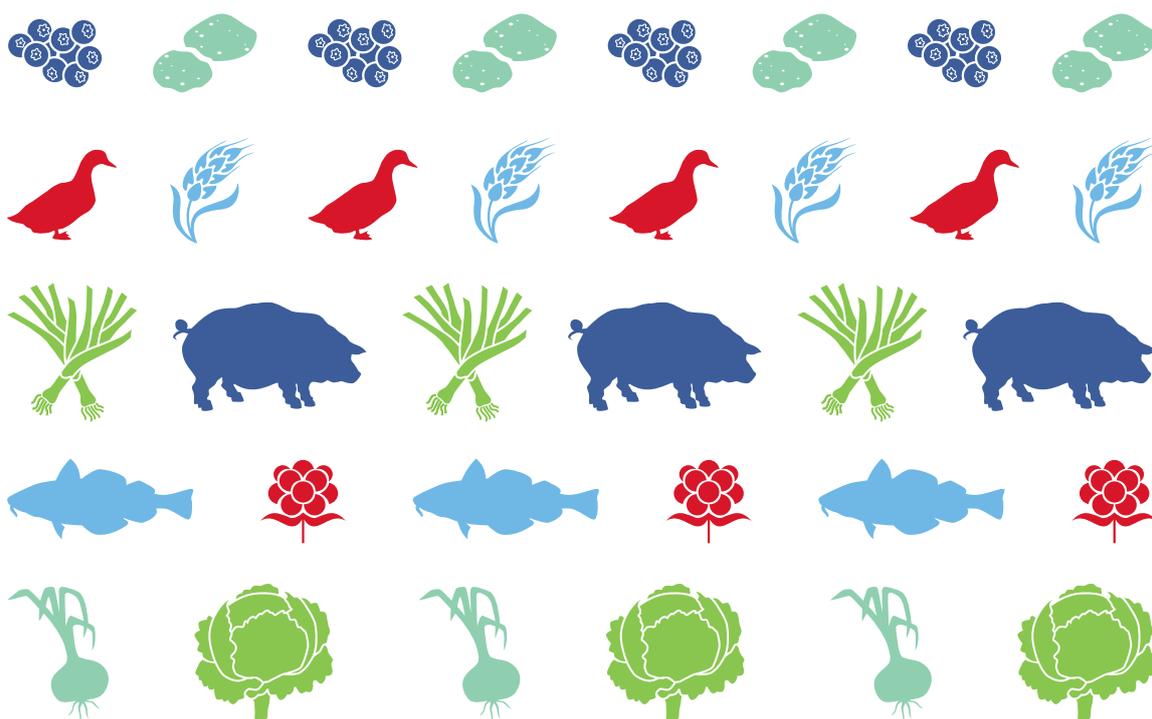
# NORDIC FOOD DIPLOMACY

## VINTER – FÄRGSKALA



# NORDIC FOOD DIPLOMACY

## VINTER – PICTOGRAM / SYMBOLER



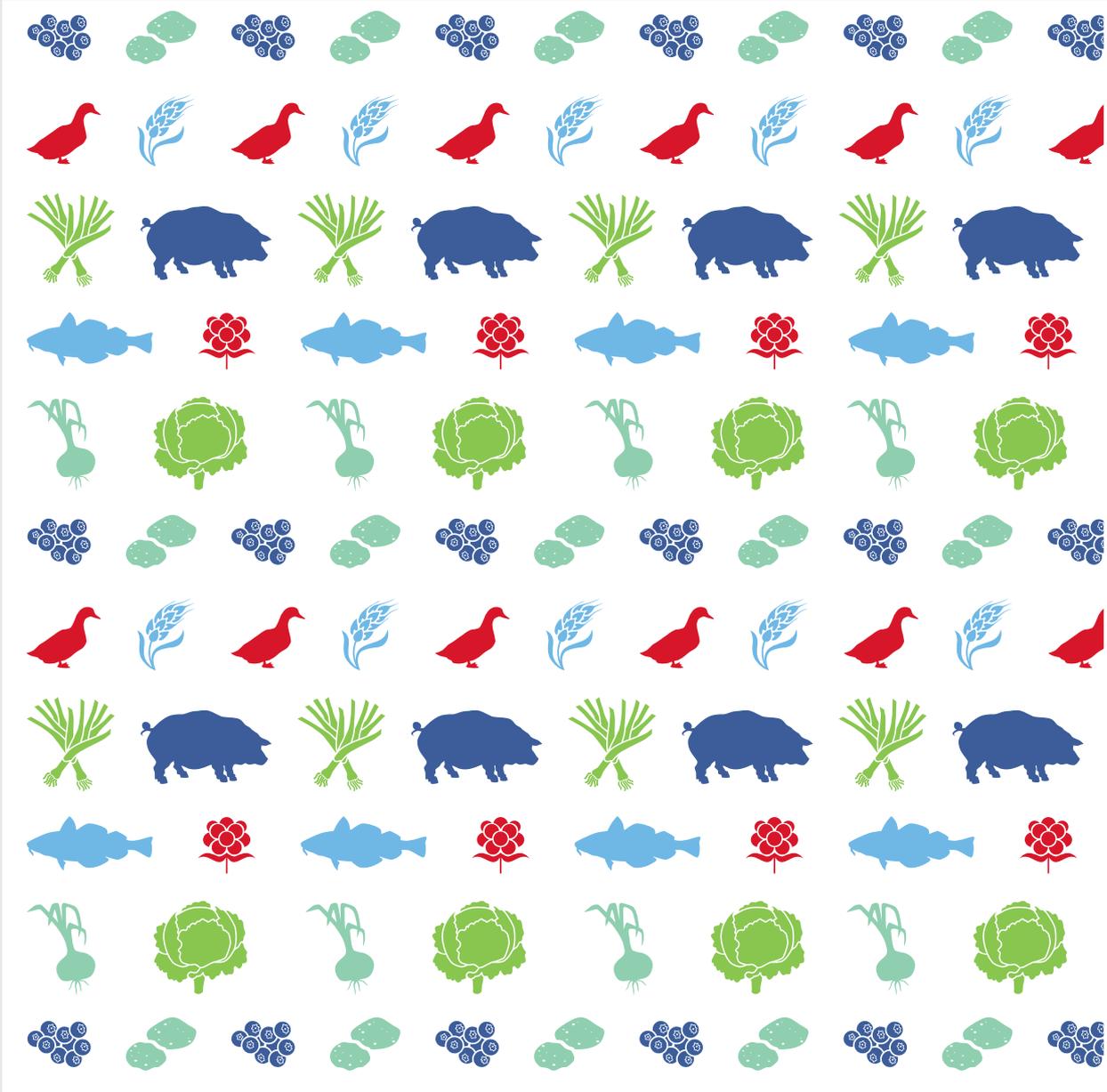
### NORDISKA RÅVAROR

ENBÄR, POTATIS, ANKA,  
MATKORN, PURJOLÖK, LINDERÖDSGRIS,  
TORSK, HJORTRON, LÖK, VITKÅL



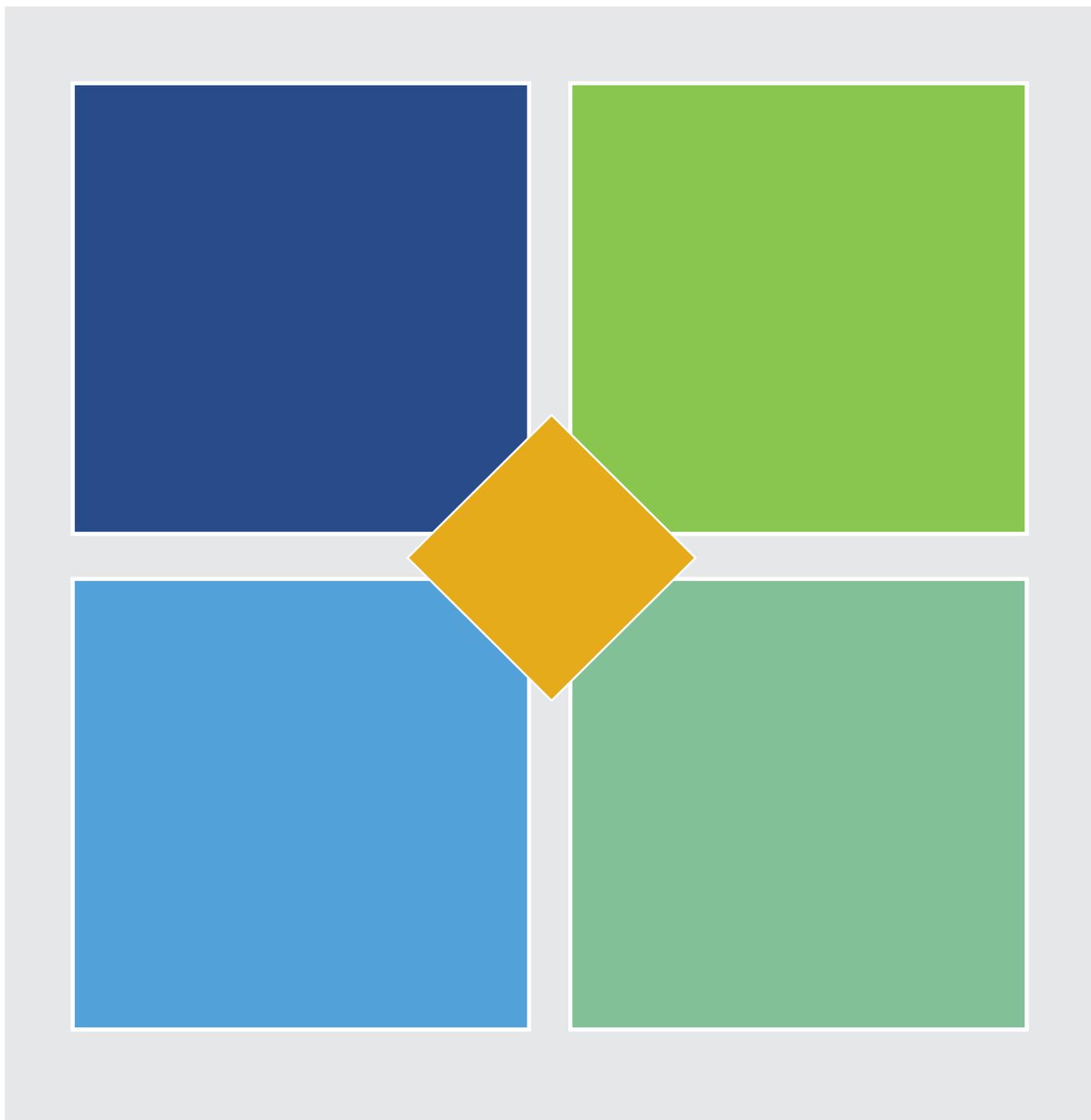
# NORDIC FOOD DIPLOMACY

## VINTER – MÖNSTER



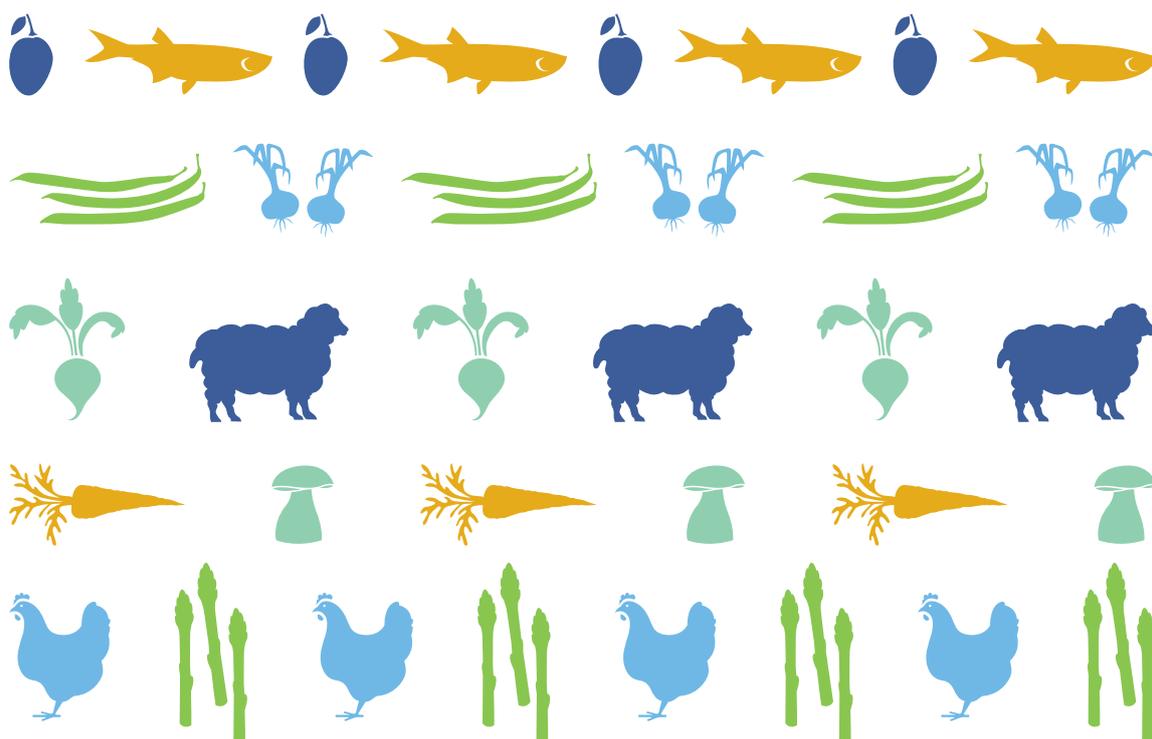
# NORDIC FOOD DIPLOMACY

## VÅR – FÄRGSKALA



# NORDIC FOOD DIPLOMACY

## VÅR – PICTOGRAM / SYMBOLER



### NORDISKA RÅVAROR

PLOMMON, SILL, VAXBÖNOR, GUL LÖK,  
FÅR/LAMM, SVEDJEROVA, MOROT,  
KARL JOHAN, HÖNA, VILDSPARRIS



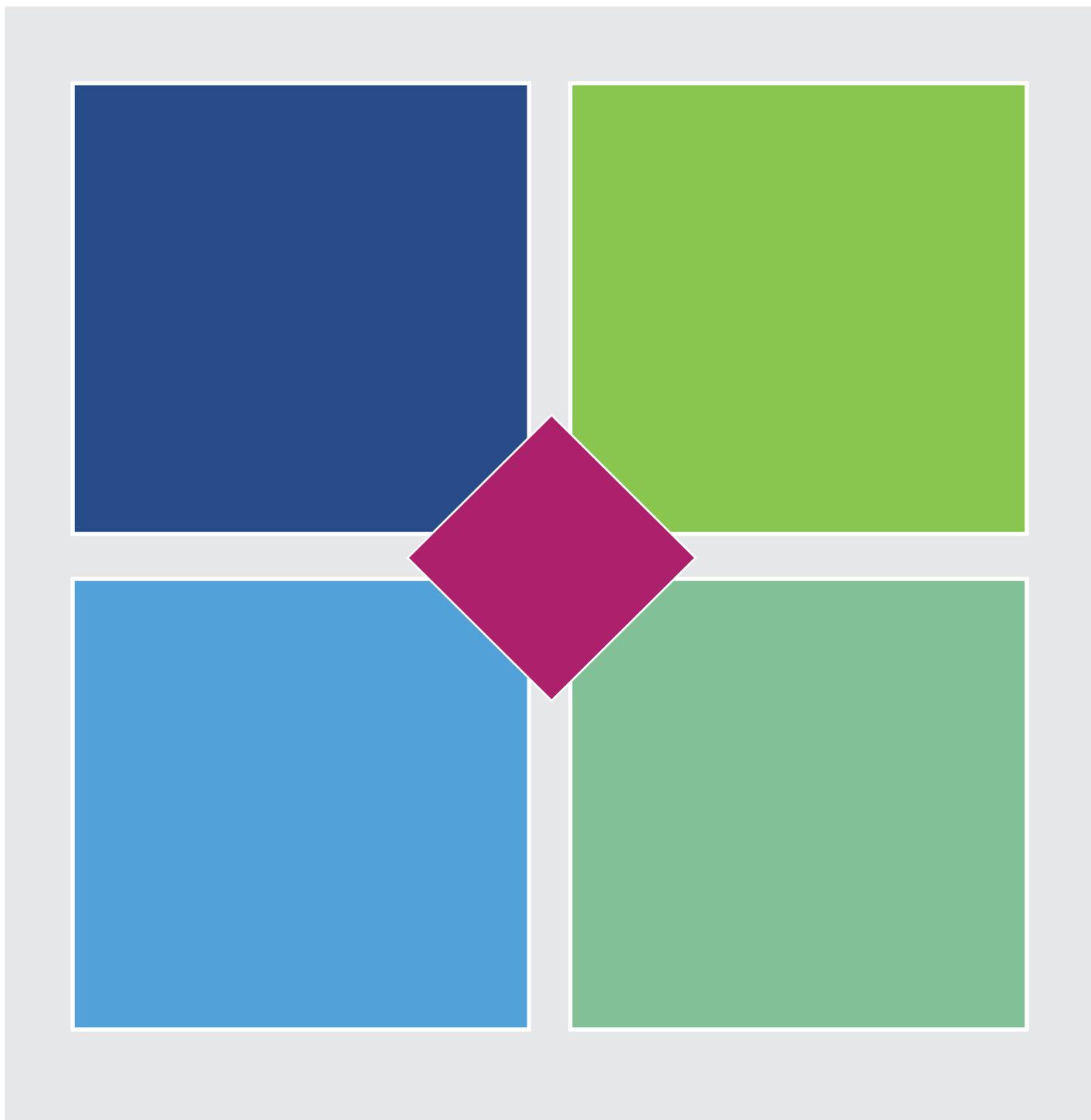
# NORDIC FOOD DIPLOMACY

## VÅR – MÖNSTER



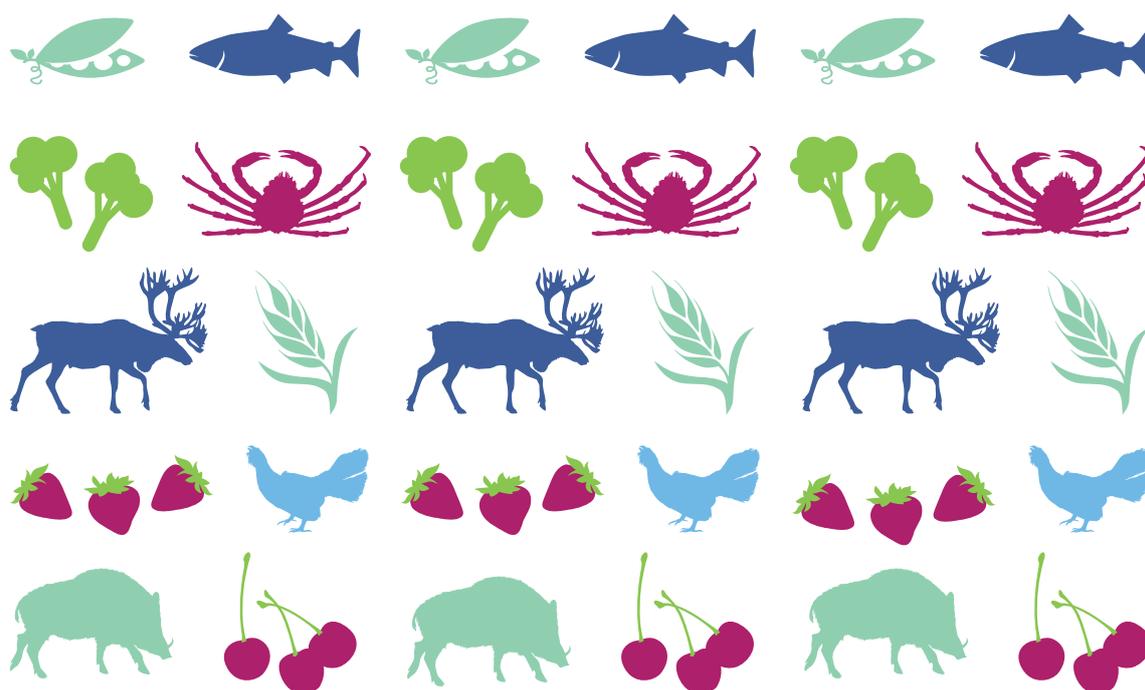
# NORDIC FOOD DIPLOMACY

## SOMMAR – FÄRGSKALA



# NORDIC FOOD DIPLOMACY

## SOMMAR – PICTOGRAM / SYMBOLER



### NORDISKA RÅVAROR

SOCKERÄRTOR, LAX, BROCCOLI,  
KUNGSKRABBA, REN, MATHAVRE,  
JORDGUBBAR, TJÄDER, VILDSVIN, KÖRSBÄR



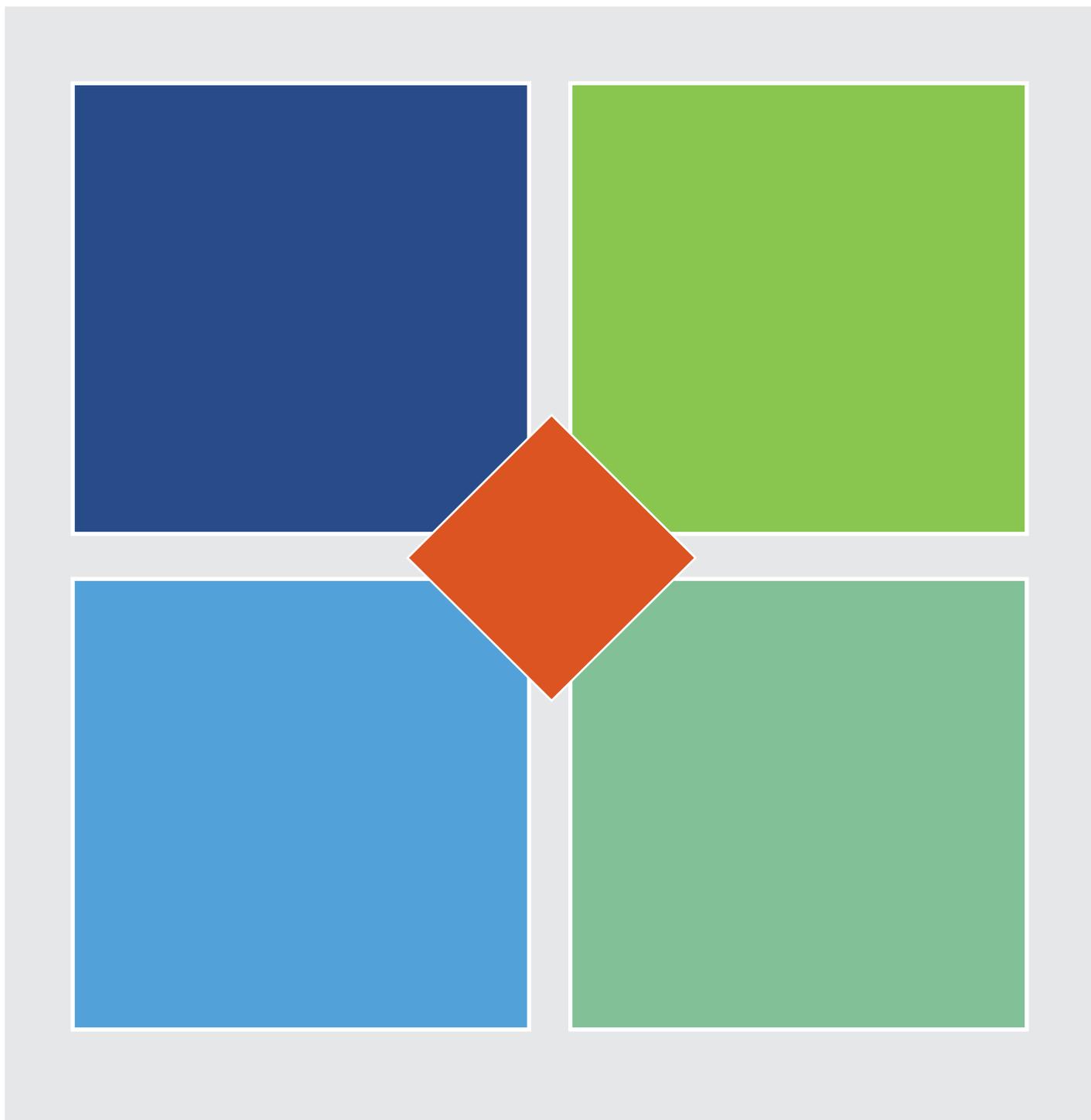
# NORDIC FOOD DIPLOMACY

## SOMMAR – MÖNSTER



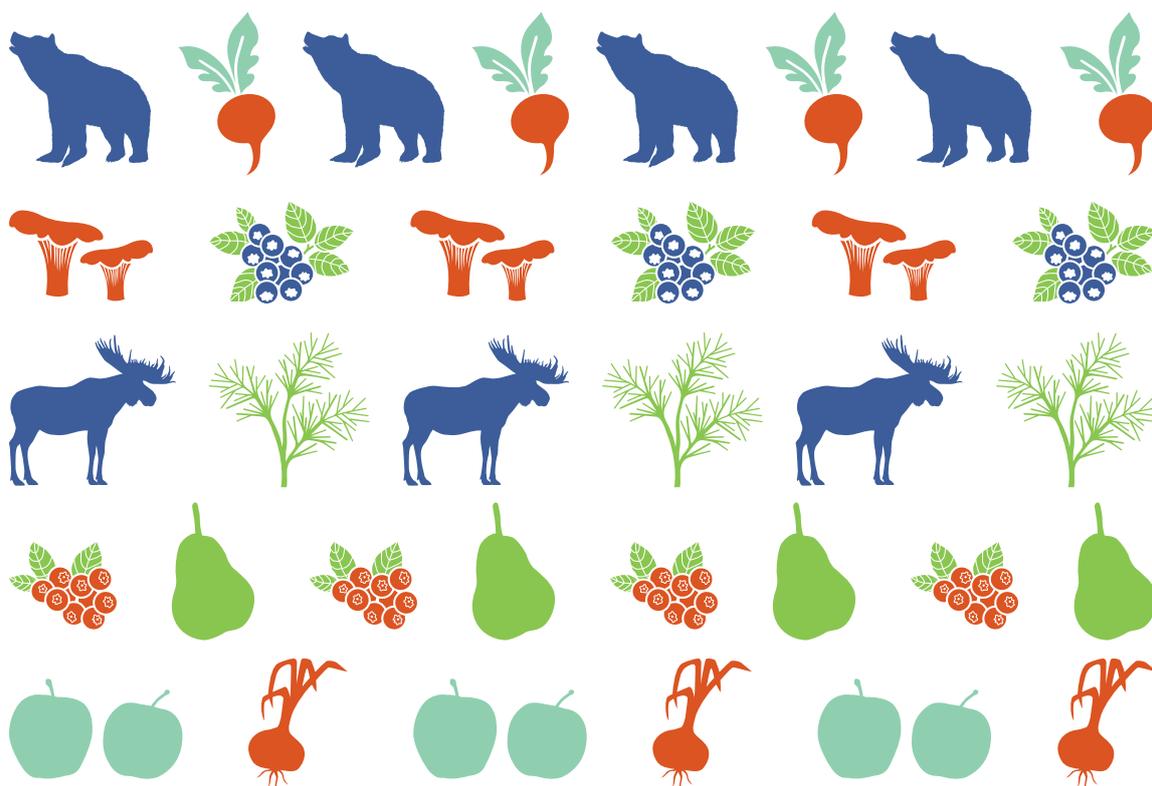
# NORDIC FOOD DIPLOMACY

## HÖST – FÄRGSKALA



# NORDIC FOOD DIPLOMACY

## HÖST – PICTOGRAM / SYMBOLER



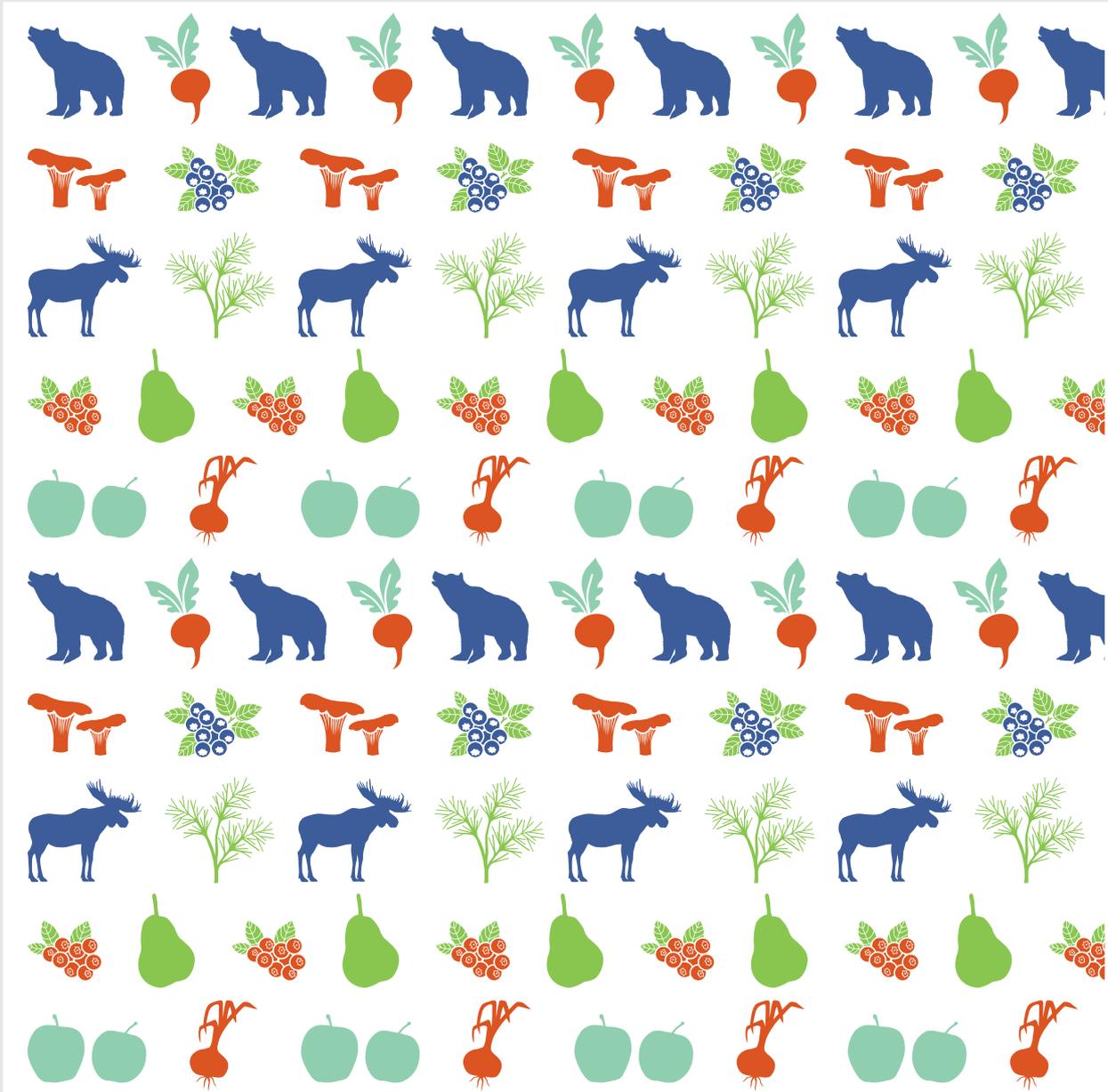
### NORDISKA RÅVAROR

BJÖRN, RÖDBETA, KANTARELL,  
BLÅBÄR, ÄLG, DILL, LINGON,  
PÄRON, ÄPPLE, RÖD LÖK



# NORDIC FOOD DIPLOMACY

## HÖST – MÖNSTER



# NORDIC FOOD DIPLOMACY

## NEUTRAL – FÄRGSKALA

